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## PAMA Advertising and Sponsorship Opportunities

PAMA currently has two advertising opportunities on its website. Web ads are linked to company pages.

**Rotating Ads** These are free to all members. Simply send your image file in PDF, GIF or PNG format. Size is important and the file must be 120 x 240 pixels tall.

**Static Ad** This ad appears immediately below the rotating ads and is available for a fee of \$200 per month for a maximum of two month at a time.

**Event Sponsorship** Most PAMA events such as luncheons, seminars and re-licensing courses in Vancouver, Kelowna and Victoria can be sponsored. Sponsorship includes the opportunity to set up an information table, make a brief presentation and introduce the speaker. Rates vary depending on the event and location.

**Sponsorship Rates** are as follows:

PAMA Seminars, Luncheons & Re-licensing Courses (Metro Vancouver) \$500 + GST  
PAMA Seminars & Luncheons & Re-licensing Courses (outside of Metro Vancouver) \$400 + GST  
PAMA Rental Building Management Courses (Vancouver) \$300 + GST  
PAMA Rental Building Management Courses (out of city i.e. Victoria/Kelowna) \$200 + GST

**Metro Vancouver Luncheon and half-day Seminars** - average up to 120 attendees, 60% Property Managers

**Metro Vancouver Re-licensing Courses** - average up to 45 attendees, 100% Strata or Rental Property Managers depending on the course

**Rental Building Management Courses** - average up to 28 attendees, Rental Property Managers and Residential Building Managers

**Kelowna and Victoria Seminars** - average up to 40 Property Managers

For more information or to add your name to any of the rosters for sponsorship or advertising space please email Lenka Henar at:

[events@pama.ca](mailto:events@pama.ca)

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